

# Sam Gilberg

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Multi-skilled video producer/director with passion for human-centric storytelling.

## CURRENT EXPERIENCE

SANDBOX FILMS

### **Producer & Videographer, *Totality* (Sandbox Films, January 2024 - Present)**

- Developed and oversaw crowdsource solution for upcoming "Eclipse"-themed documentary, leading UGC footage collection campaign across U.S, Mexico & Canada.
- Planned, shot and edited multiple shoots at diverse locations along the "path of totality".

## CONTENT EXPERIENCE

REAL

### **Content Director, REAL ([join-real.com](http://join-real.com)) (April 2023 - January 2024)**

- Directed video content for innovative therapy app aiming to redesign mental healthcare through a digital platform, from development through publishing.
- Collaborated with VP of Content to craft, execute, and evolve holistic content strategy.
- Wrote, recorded and directed 75 short and long-form therapeutic content pieces with team of clinicians.

 headspace

### **Content Director, Headspace Studios (June 2022 - April 2023)**

- Oversaw development and production of in-app onboarding series "How to Headspace"
- Worked with cross-functional stakeholders to keep content and product initiatives aligned and cohesive.

## ENTERTAINMENT EXPERIENCE

REMINISCENCE

### **Associate Producer, *Reminiscence* (Warner Bros., 2019 - 2022)**

- Worked closely with talent, facilitated all communication between director and department heads, and served as story advisor for director in creative meetings.
- Coordinated all aspects of pre-production, production and post-production for run of show, including facilitation of post-production workflow to remote systems during COVID-19.
- Edited sizzle reels and teaser videos for Warner Bros.' digital media release campaigns.

  
WESTWORLD

### **Creative Coordinator / Director's Assistant, *Westworld* (HBO, 2017 - 2020)**

- Traveled with filmmakers and talent internationally to all locations for scouts and production.
- Managed show-runners' heavy day to day production schedules and workload, solving creative problems during multi-unit shoot days.

## ADDITIONAL EXPERIENCE

- Director's Assistant to JD Dillard, *Sweetheart* (Blumhouse, July 2017)
- Executive Assistant, Creative Artists Agency (November 2015 - June 2017)
- Director of *A Shore*, Award-Winning Short Film (July 2019)

**Education: Wesleyan University (2010-2014), BA in Film**